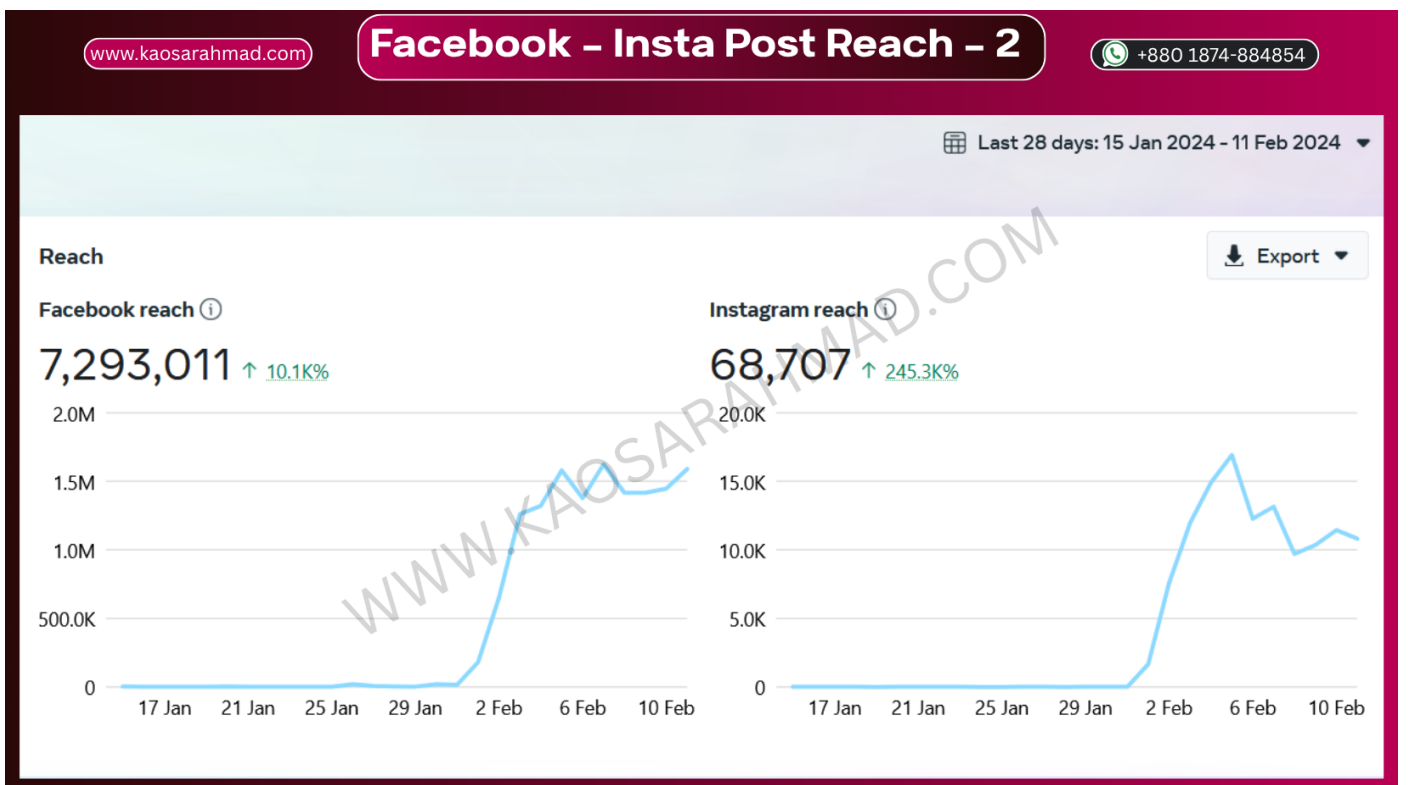
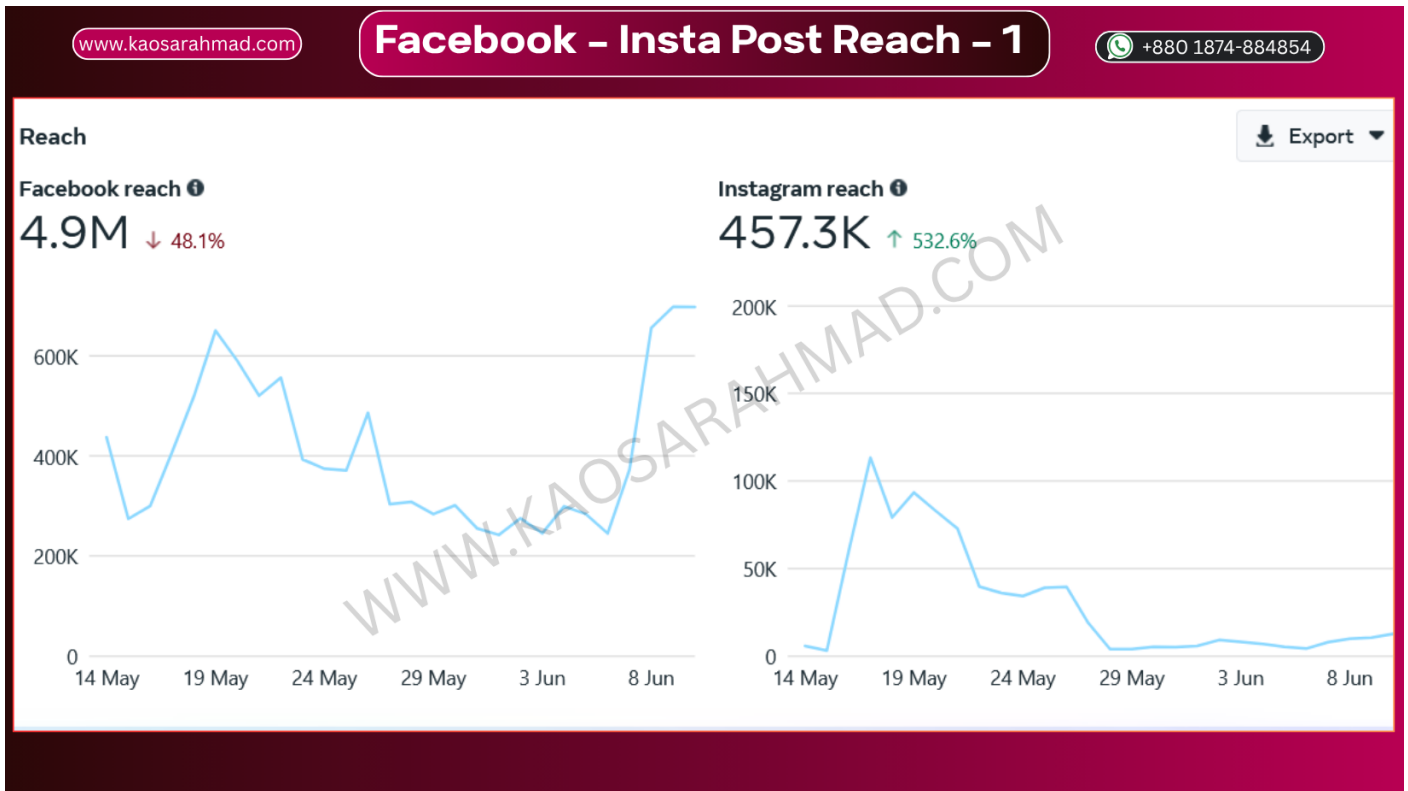


My Portfolio Document

Kaosar Ahmad - Digital Marketer

Facebook Ads Result – 1				
www.kaosarahmad.com				+880 1874-884854
7,593 Link Clicks	65,066	90,140	\$0.01 Per link click	\$44.79
26,838 Post engagements	69,335	137,985	\$0.01 Per Post Engageme...	\$178.21
2,752 Post engagements	13,014	17,226	\$0.005 Per Post Engageme...	\$13.21
6,064 Post engagements	22,666	34,857	\$0.01 Per Post Engageme...	\$35.26
446 [2] Messaging conv...	52,779	97,250	\$0.29 [2] Per messaging c...	\$129.26
694 Link Clicks	454,163	678,889	\$0.12 Per link click	\$83.49
754	340,842	504,507	\$0.08	\$62.95
— Multiple conversions	9,942,964 Accounts Centre acc...	23,269,986 Total	— Multiple conversions	\$5,495.82 Total Spent

Facebook Ads Result – 2				
www.kaosarahmad.com				+880 1874-884854
Results	Reach	Impressions	Cost per result	Amount spent
LINK CLICKS			PER LINK CLICK	
2,368 Link Clicks	259,202	438,592	\$0.01 Per link click	\$15.99
1,278 Link Clicks	26,622	31,112	\$0.01 Per link click	\$8.22
3,435 Link Clicks	97,790	125,657	\$0.01 Per link click	\$18.64
15,121 Link Clicks	817,666	1,864,657	\$0.01 Per link click	\$125.85
5,330 Link Clicks	439,165	1,004,347	\$0.01 Per link click	\$41.26
— Multiple conversions	8,069,642 Accounts Centre acc...	18,473,744 Total	— Multiple conversions	\$3,576.25 Total Spent



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Facebook – Insta Post Reach – 3

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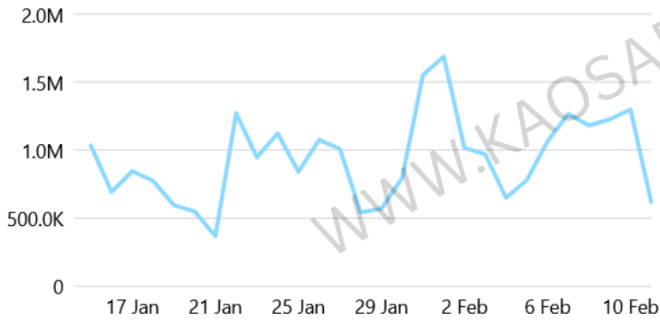
Last 28 days: 15 Jan 2024 – 11 Feb 2024

Reach

Export

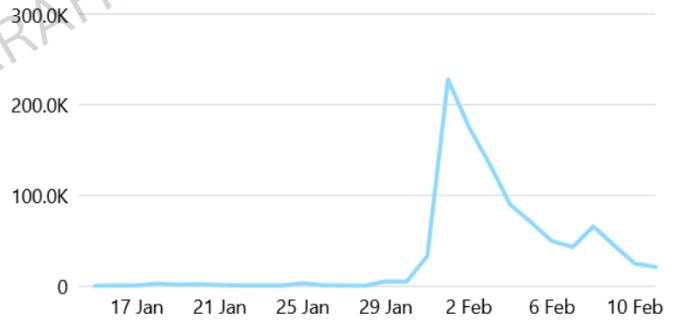
Facebook reach ⓘ

8,559,261 ↑ 17.3%



Instagram reach ⓘ

814,721 ↑ 5.1K%



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Facebook – Insta Visitors

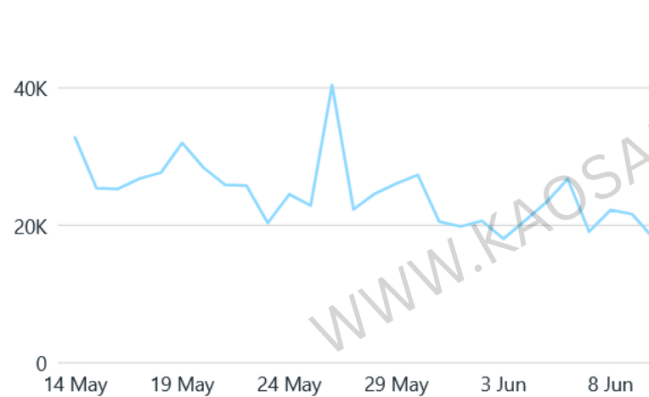
+880 1874-884854

Visits

Export

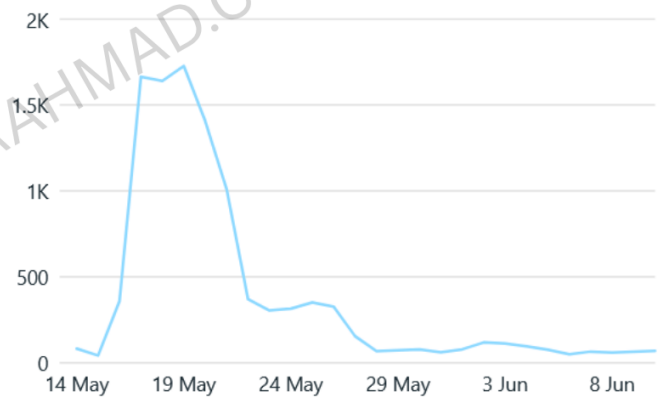
Facebook visits ⓘ

688.9K ↓ 32.2%



Instagram profile visits ⓘ

10.8K ↑ 477.4%





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Message Conversation Ads – 1

+880 1874-884854

Performance overview

Activity types: All ▼

Customise

Messaging conversations started ⓘ

209

--

Per messaging conversation started ⓘ

\$0.45

--

Amount spent ⓘ

\$94.17

--

Messaging conversations started



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Message Conversation Ads – 2

+880 1874-884854

Maximum: 11 May 2021 - 11 Jun 2024 ▼

Performance overview

Activity types: All ▼

Customise

Messaging conversations started ⓘ

181

--

Per messaging conversation started ⓘ

\$0.30

--

Amount spent ⓘ

\$54.63

--

Messaging conversations started



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Message Conversation Ads – 3

+880 1874-884854

Maximum: 11 May 2021 - 11 Jun 2024

Performance overview

Activity types: All

Customise

Messaging conversations started ⓘ

645

--

Per messaging conversation started ⓘ

\$0.17

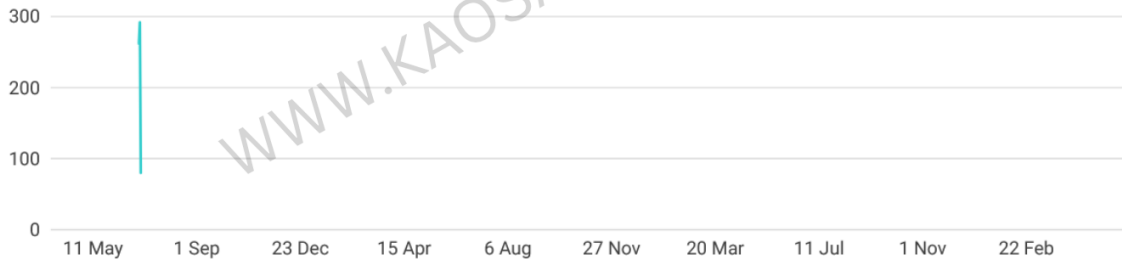
--

Amount spent ⓘ

\$111.35

--

Messaging conversations started



Messaging conversations started



Historical edits

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Message Conversation Ads – 4

+880 1874-884854

Maximum: 11 May 2021 - 11 Jun 2024

Performance overview

Activity types: All

Customise

Messaging conversations started ⓘ

3,448

--

Per messaging conversation started ⓘ

\$0.05

--

Amount spent ⓘ

\$181.54

--

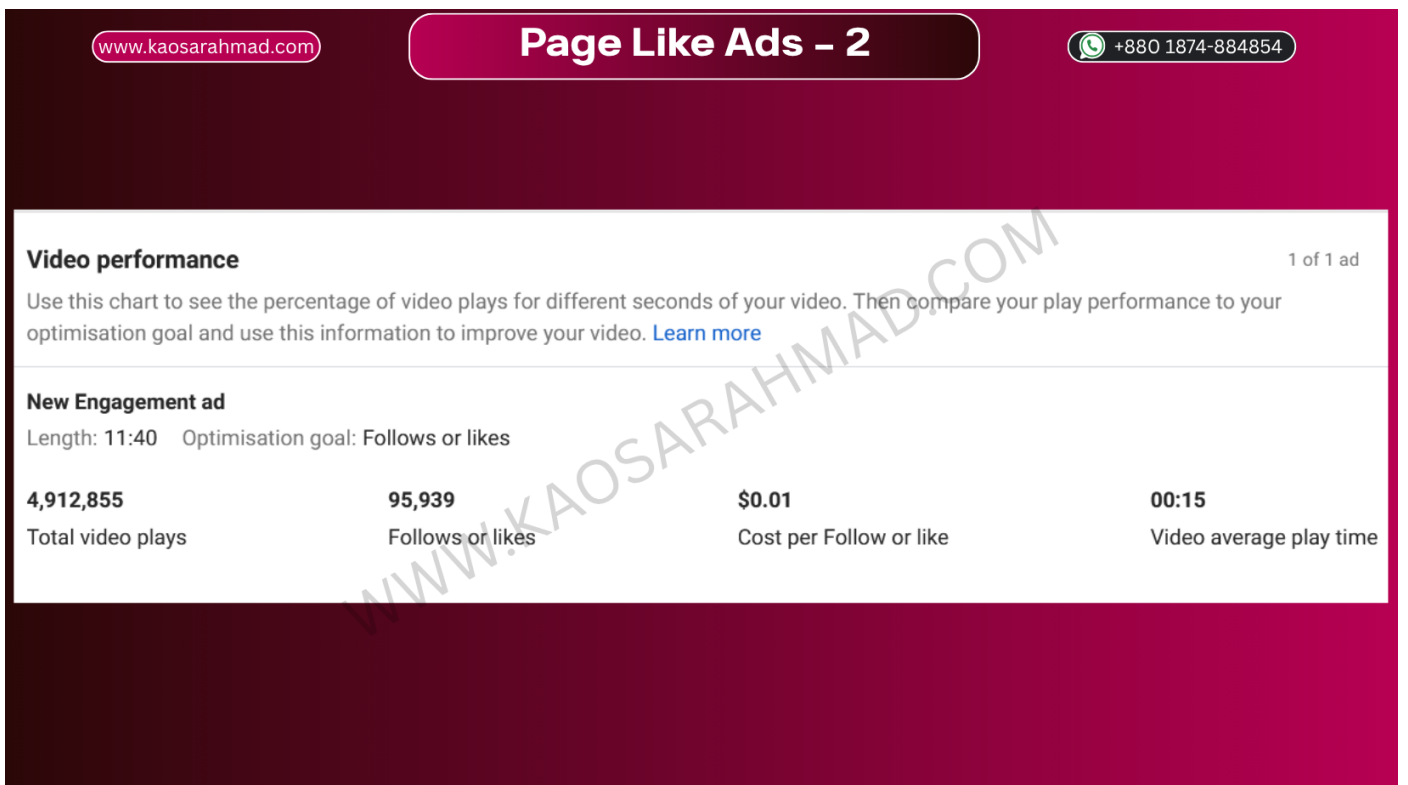
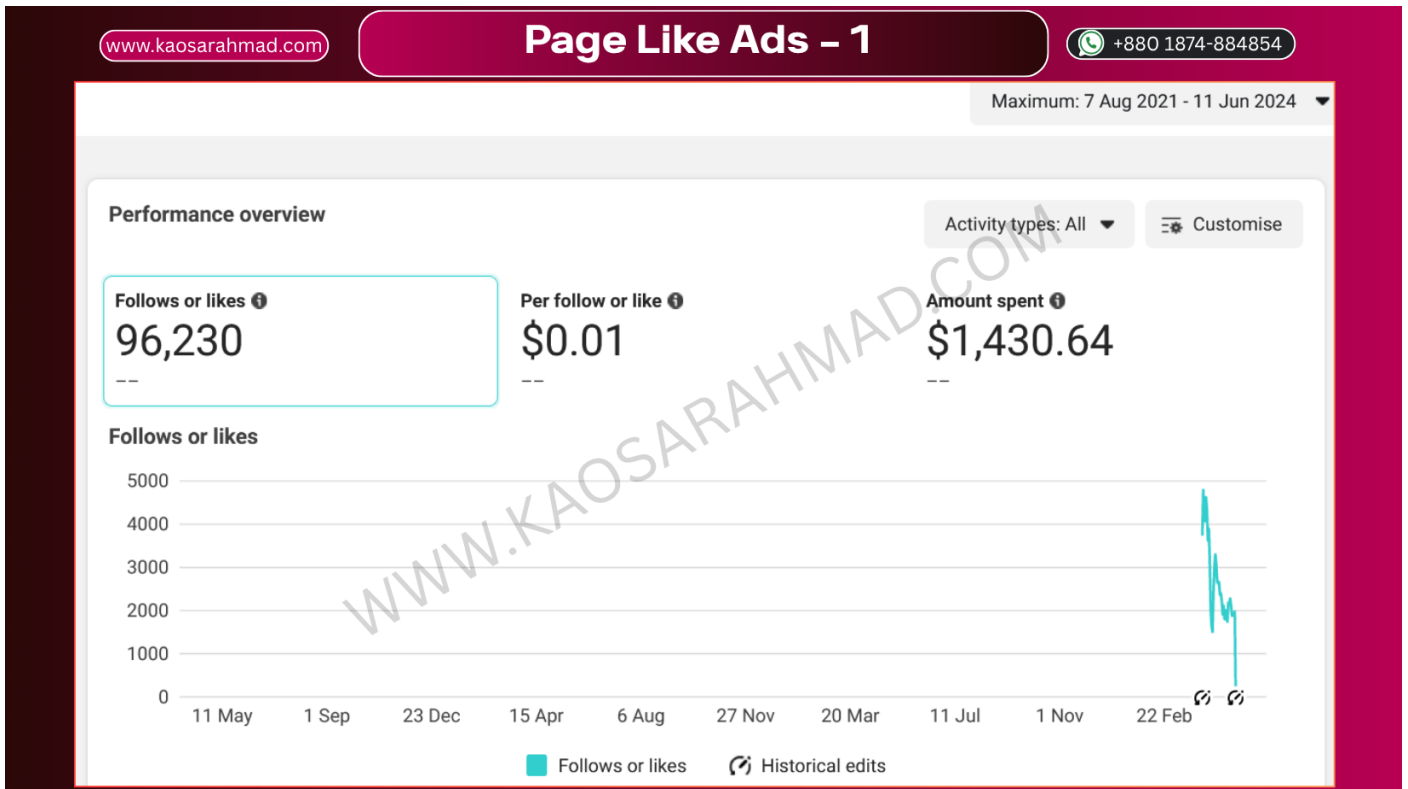
Messaging conversations started

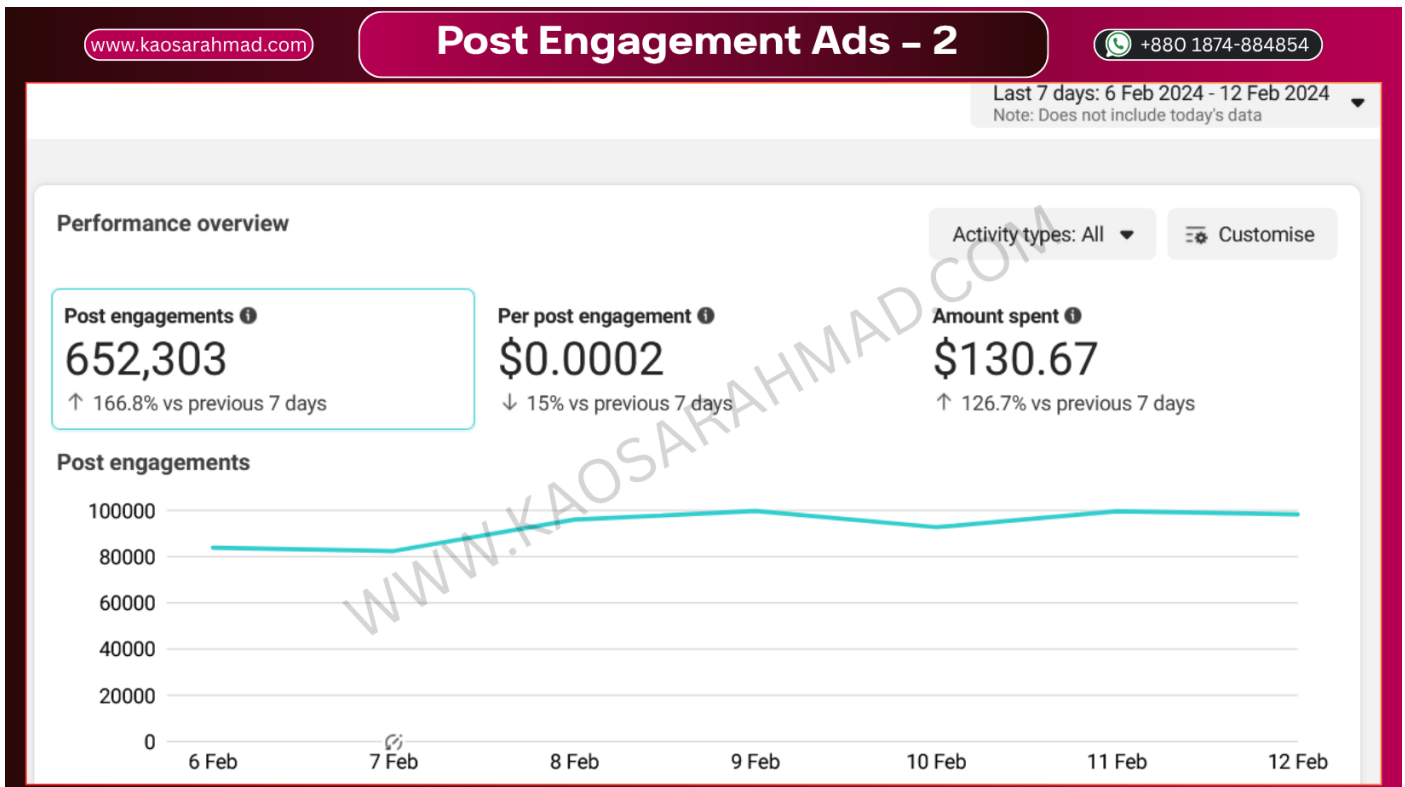
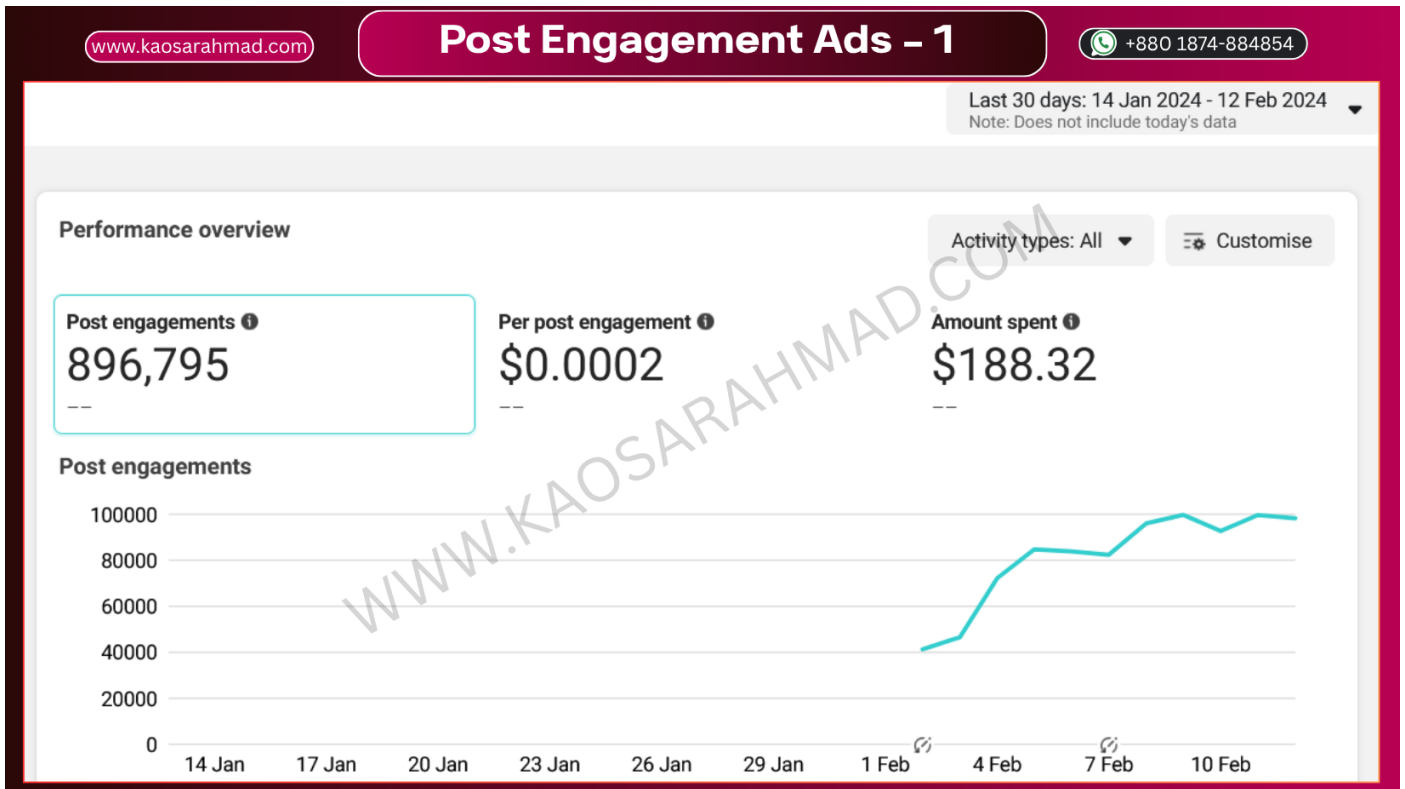


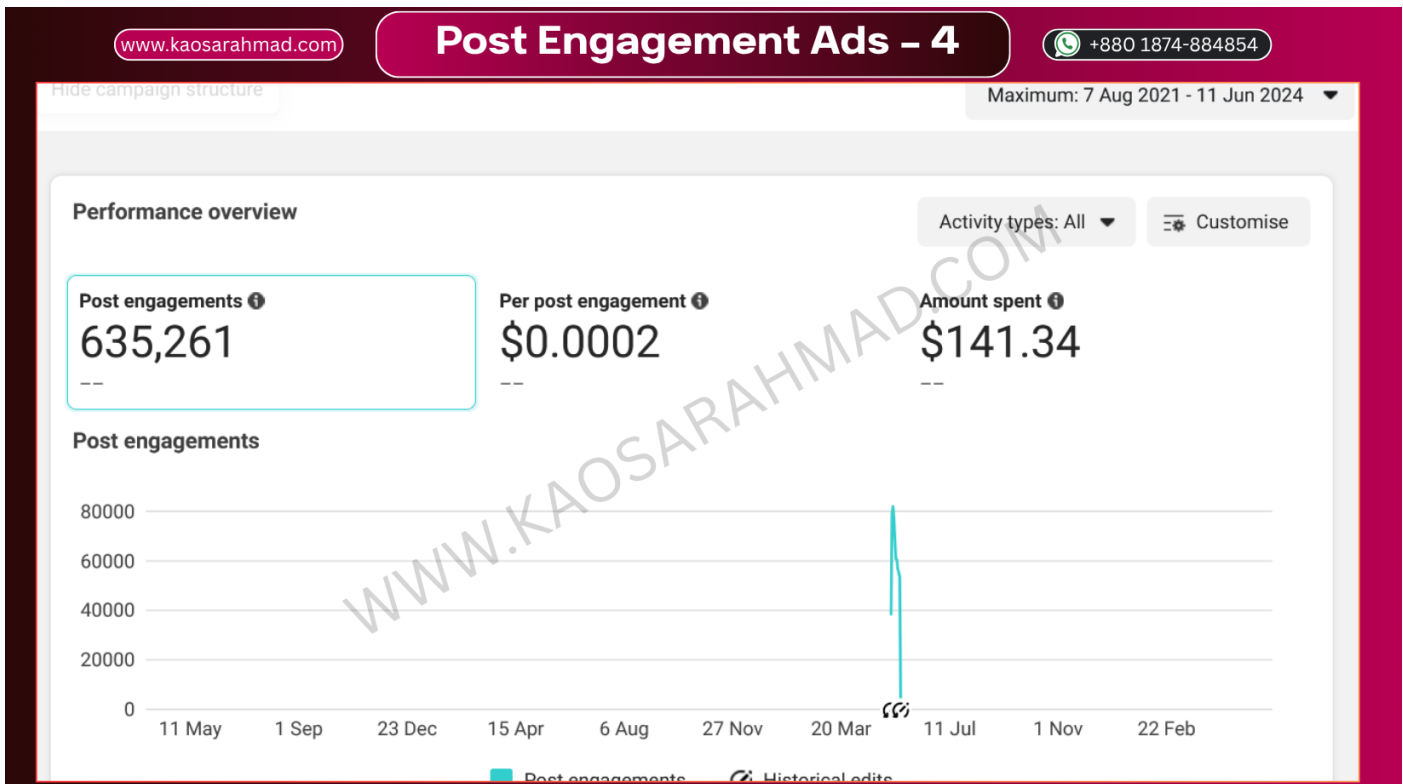
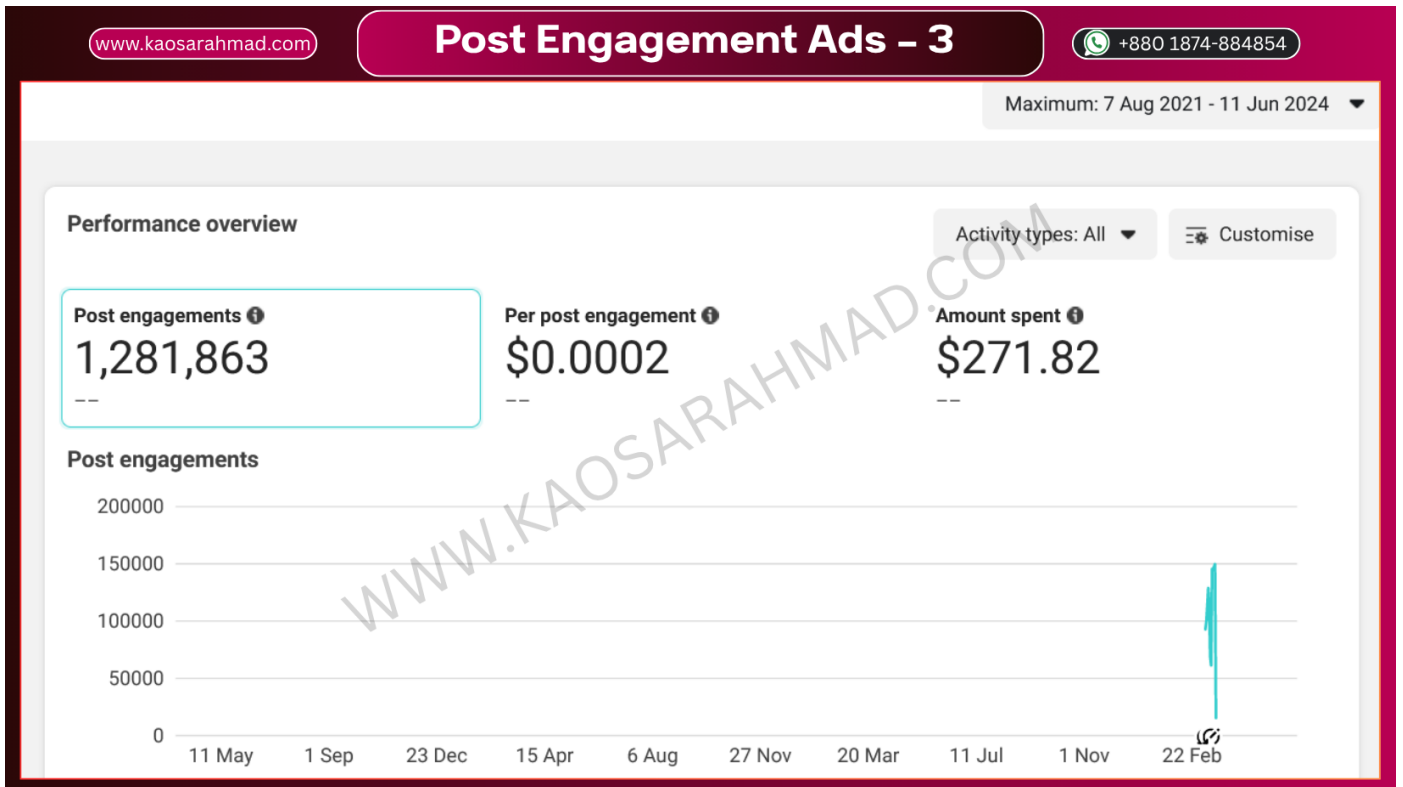
Messaging conversations started

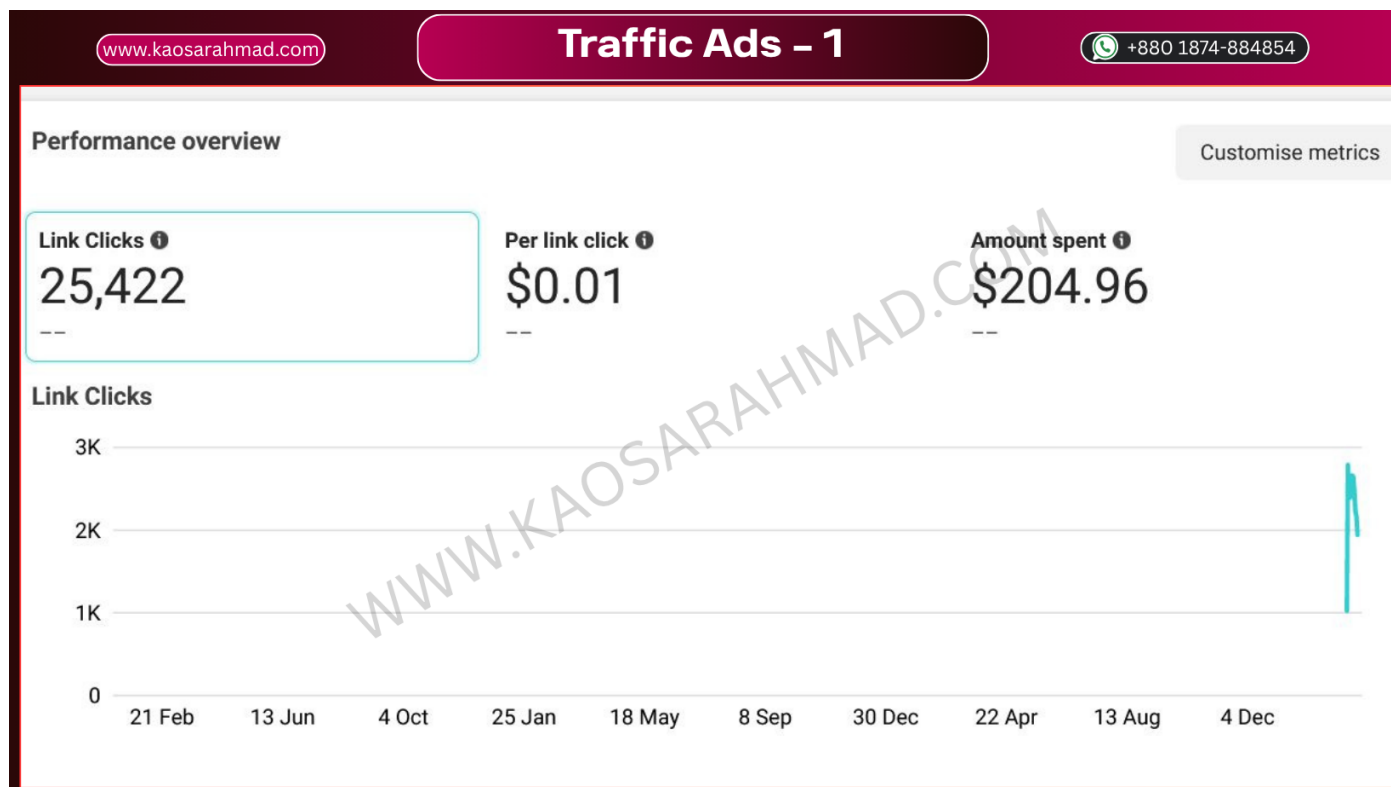
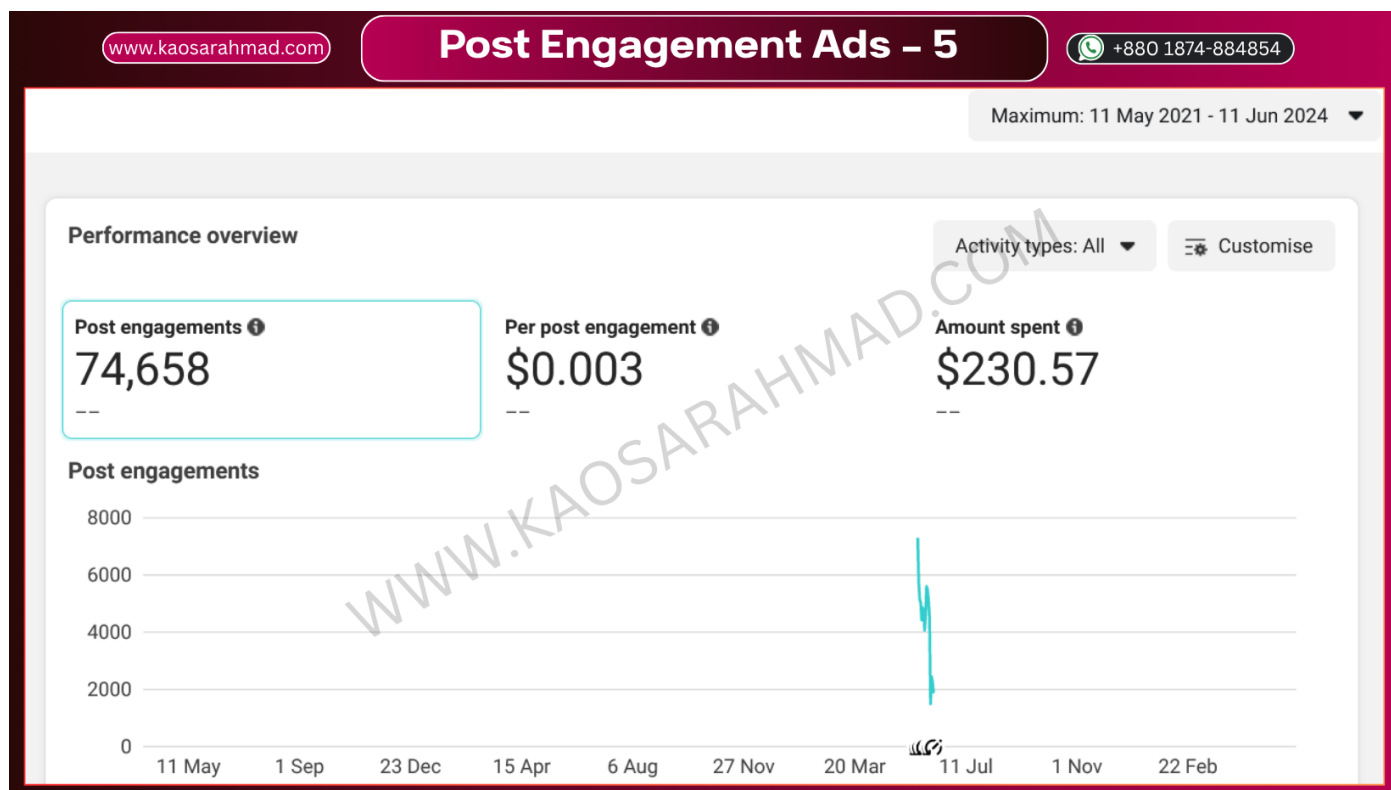


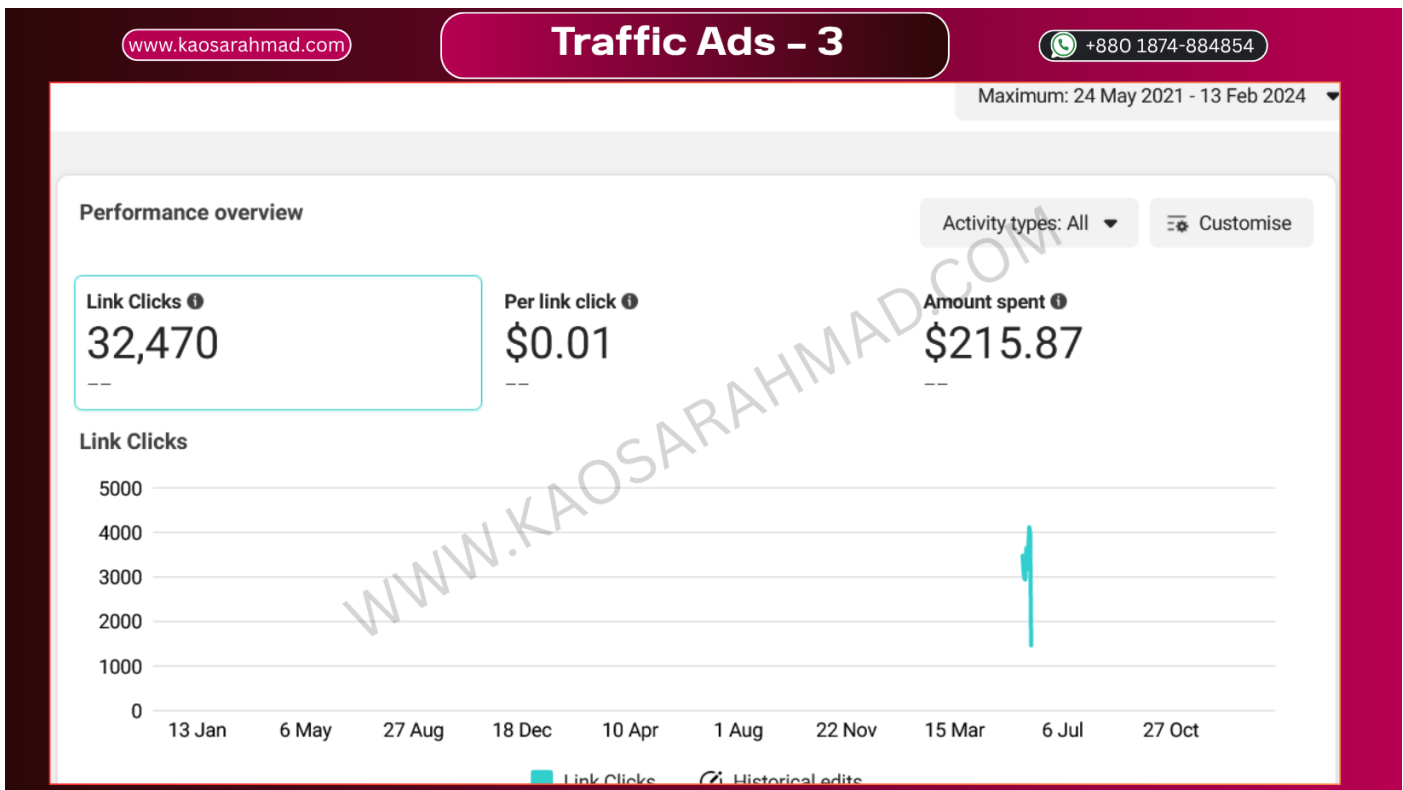
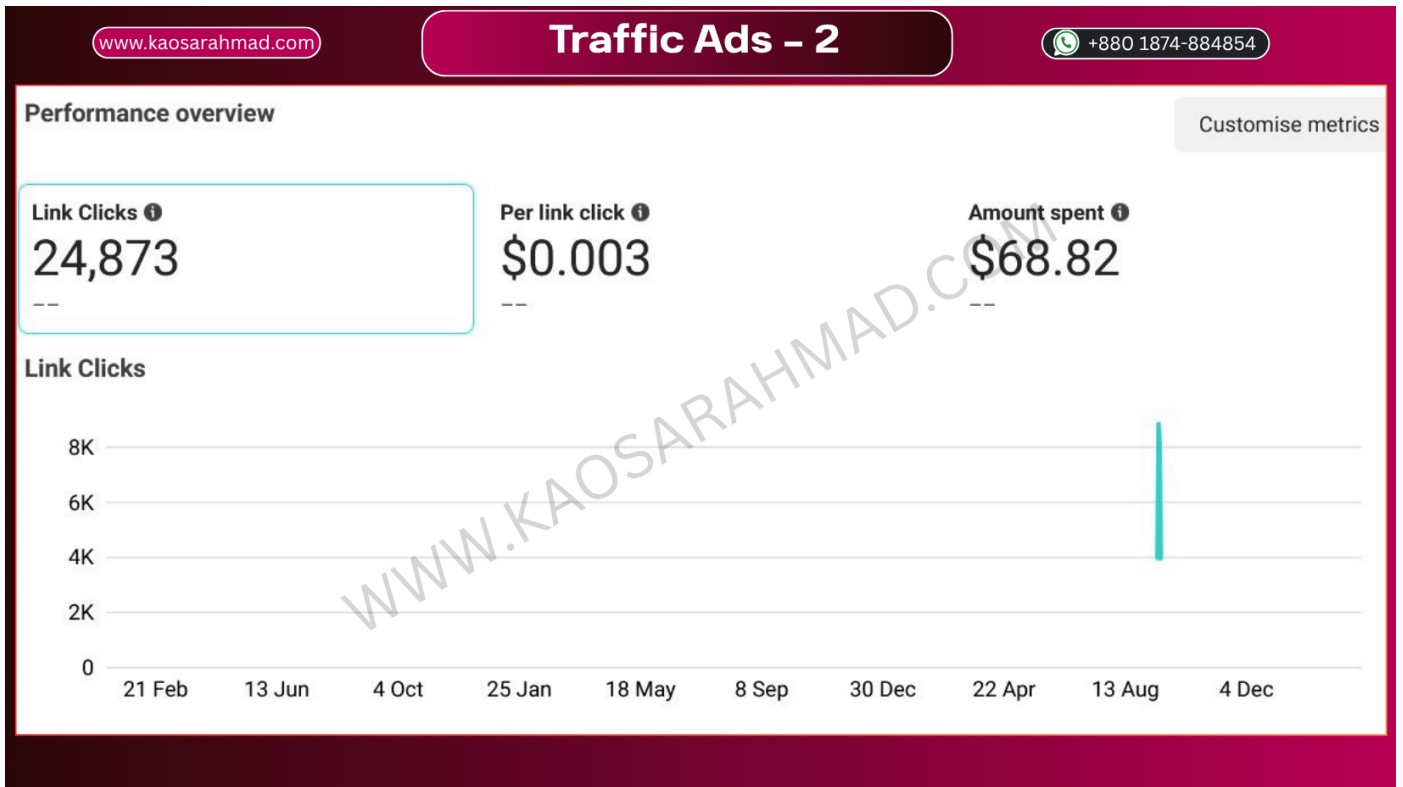
Historical edits

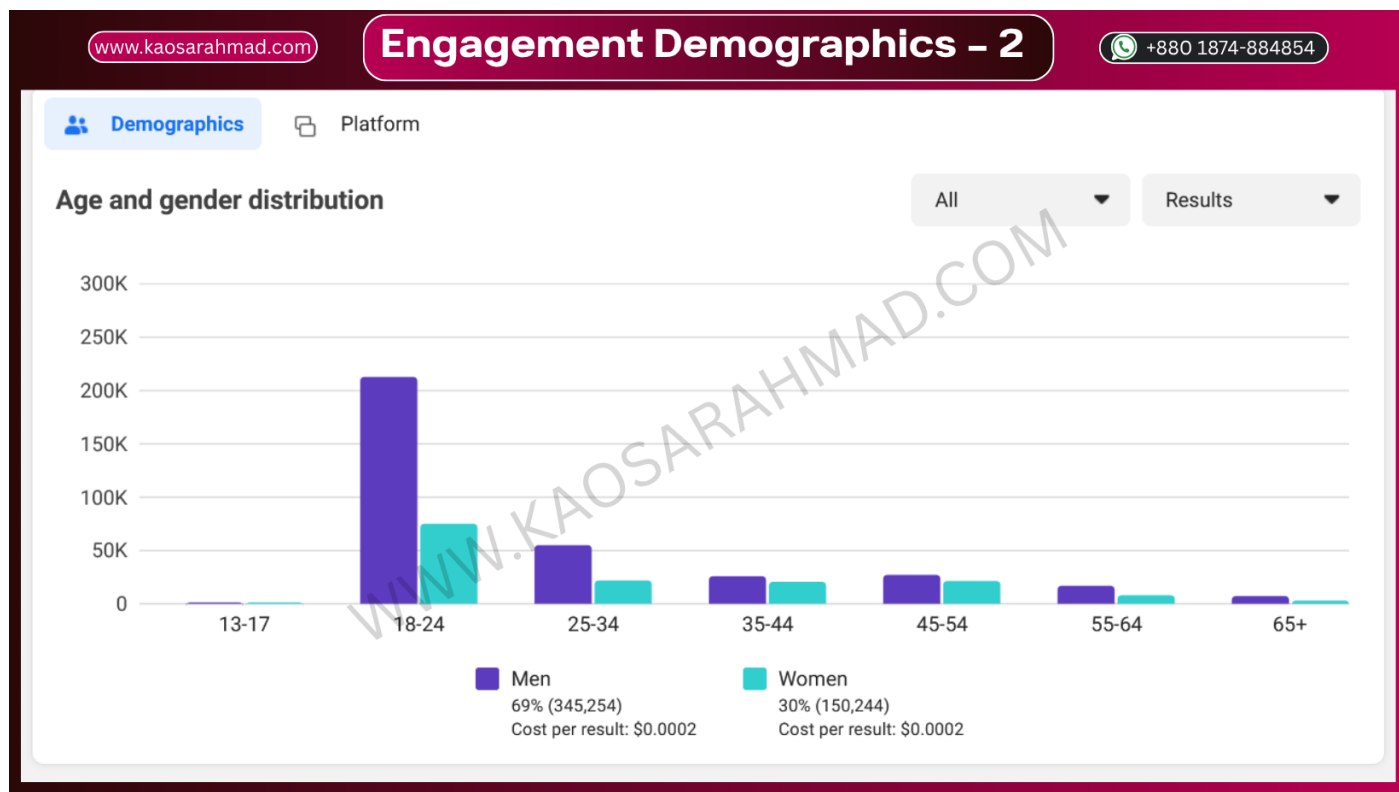
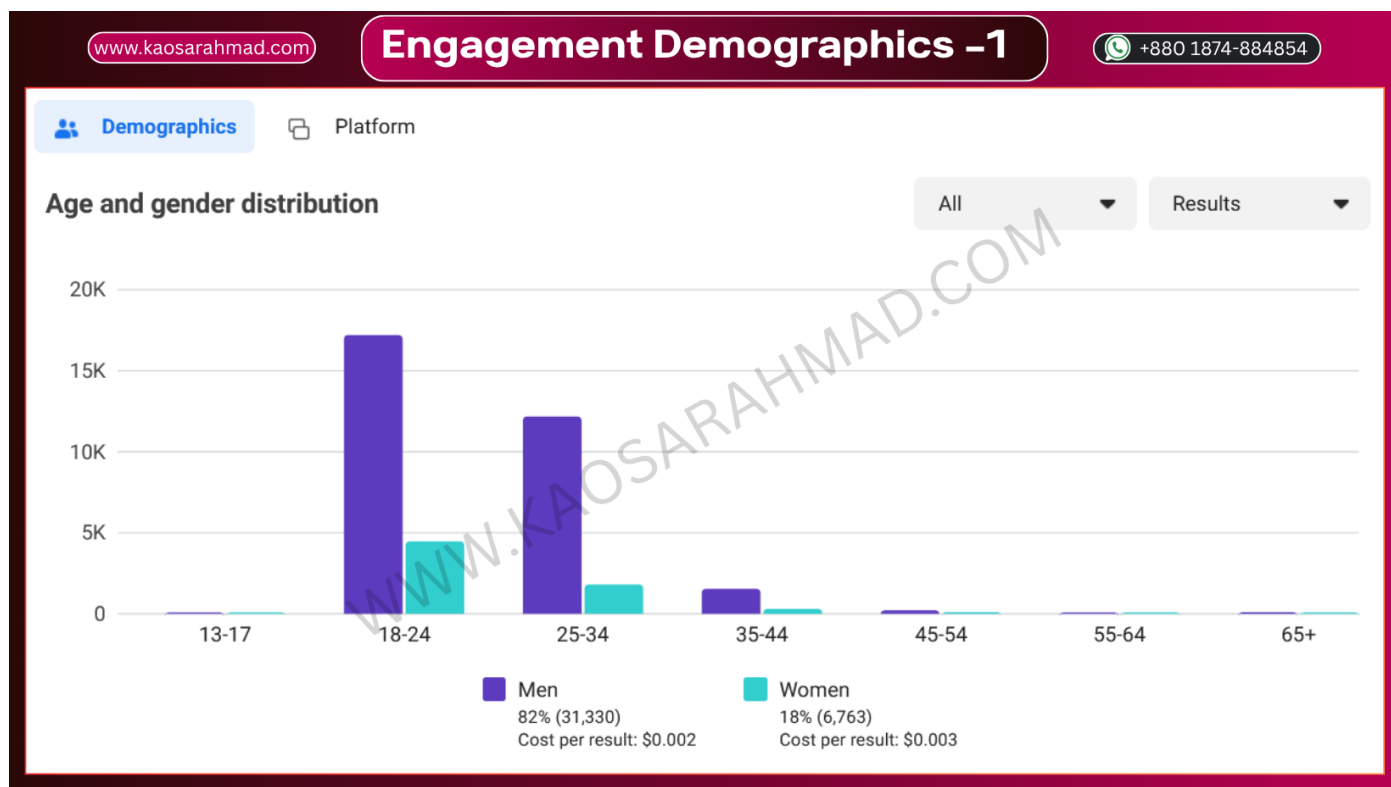


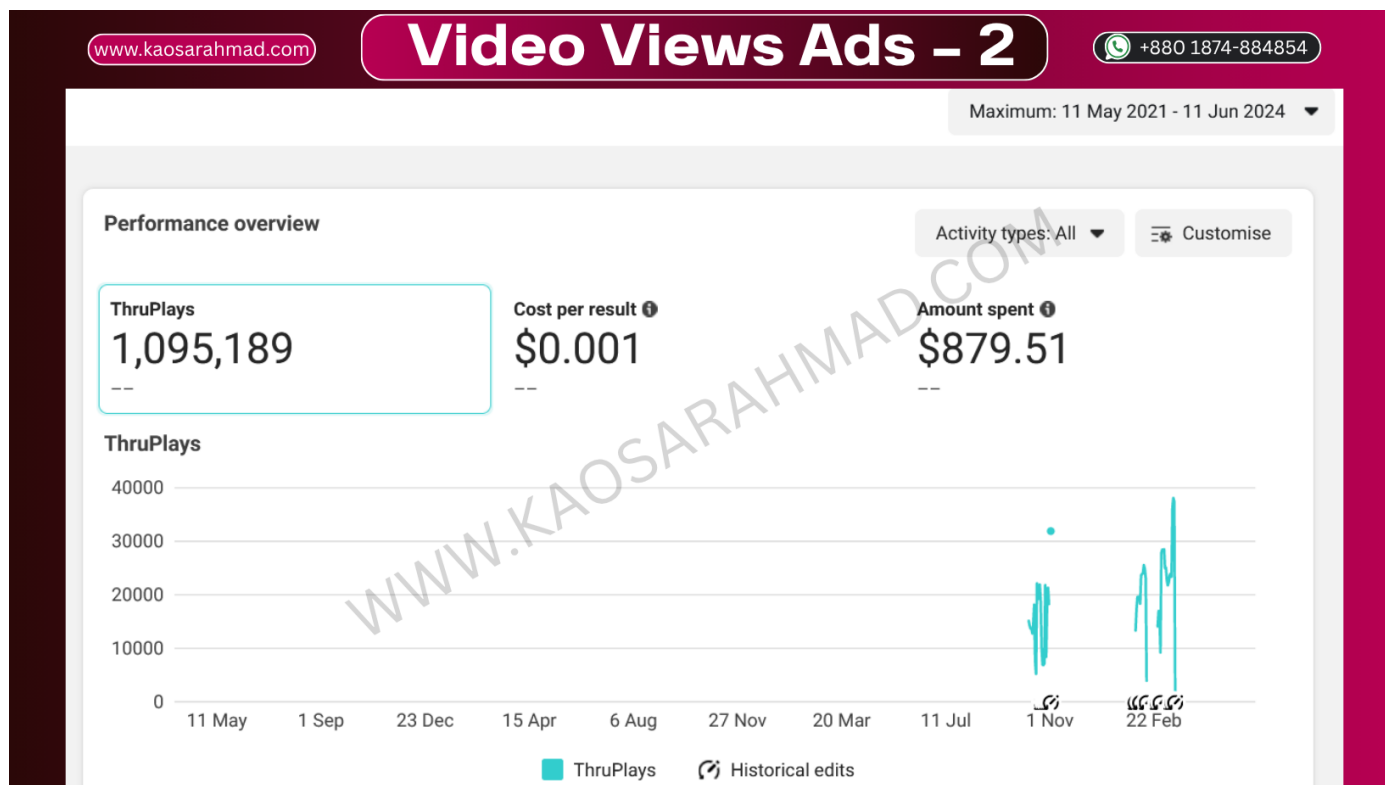


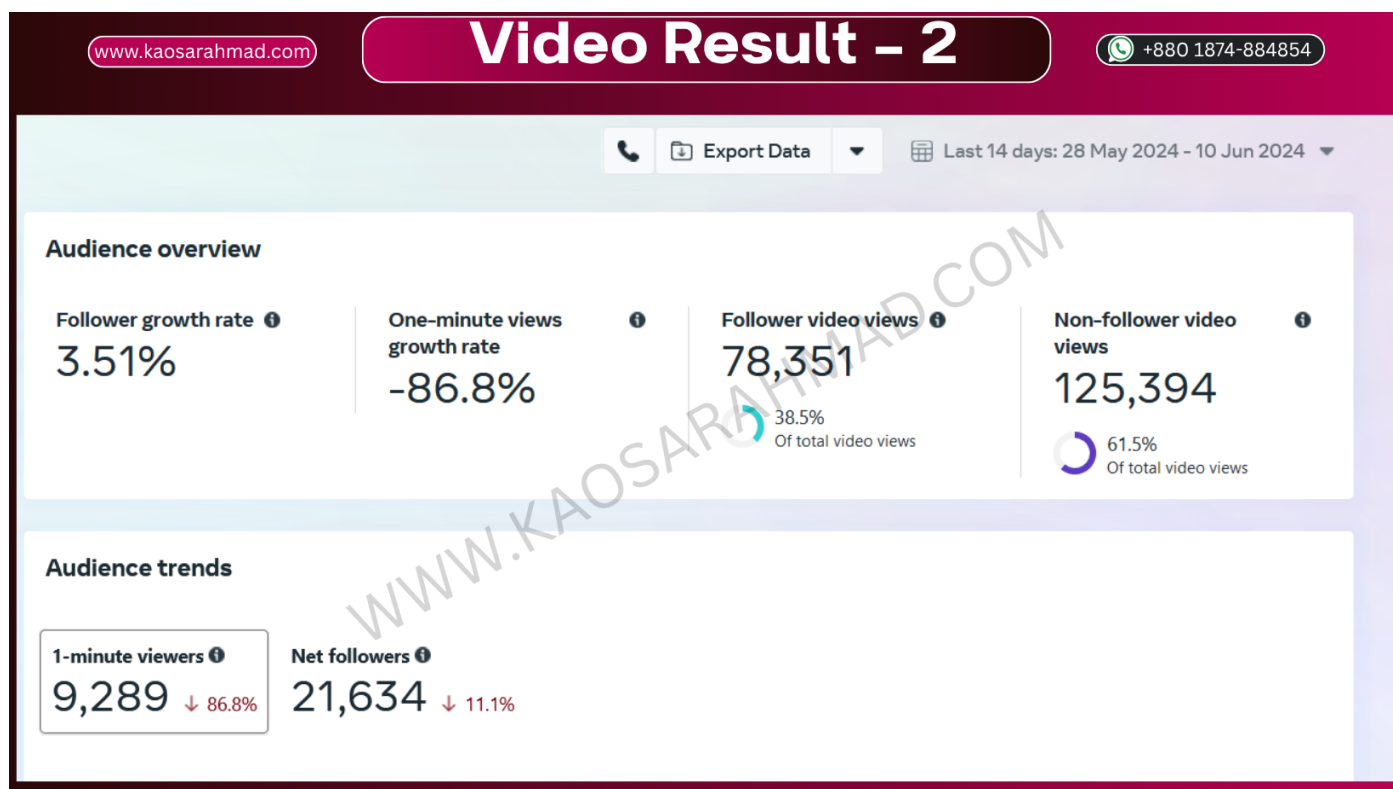




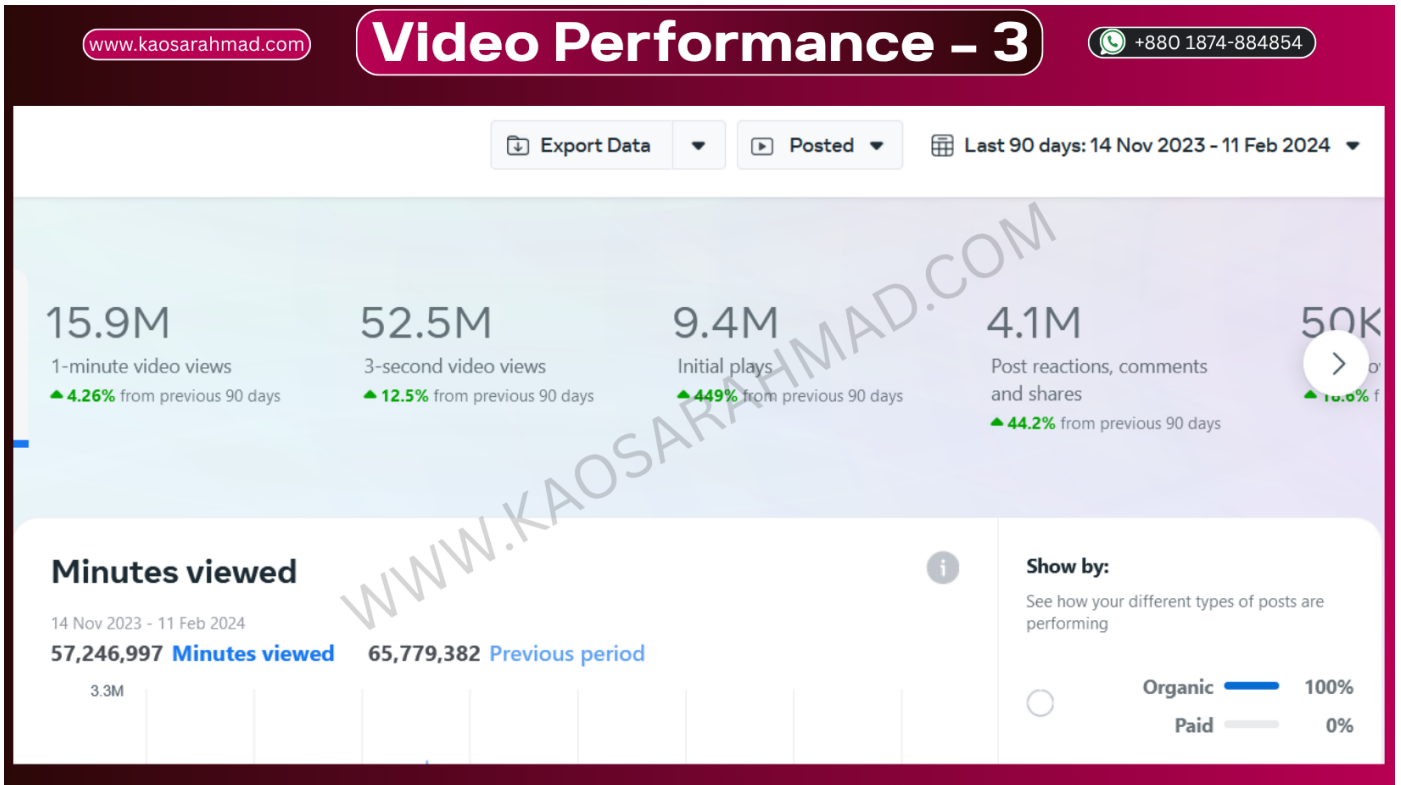
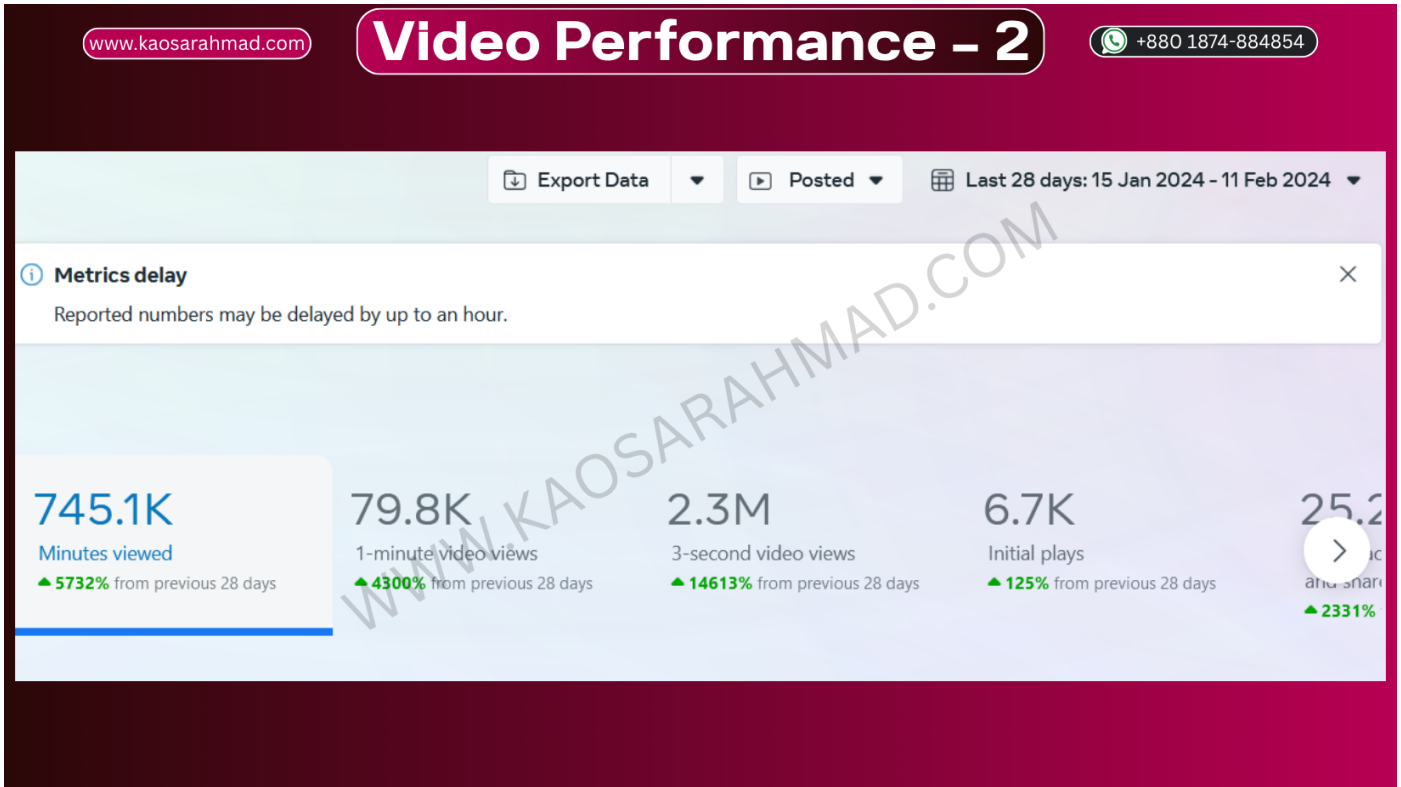












Minutes viewed

14 Nov 2023 - 11 Feb 2024

57,246,997 Minutes viewed

65,779,382 Previous period

3.3M

Show by:

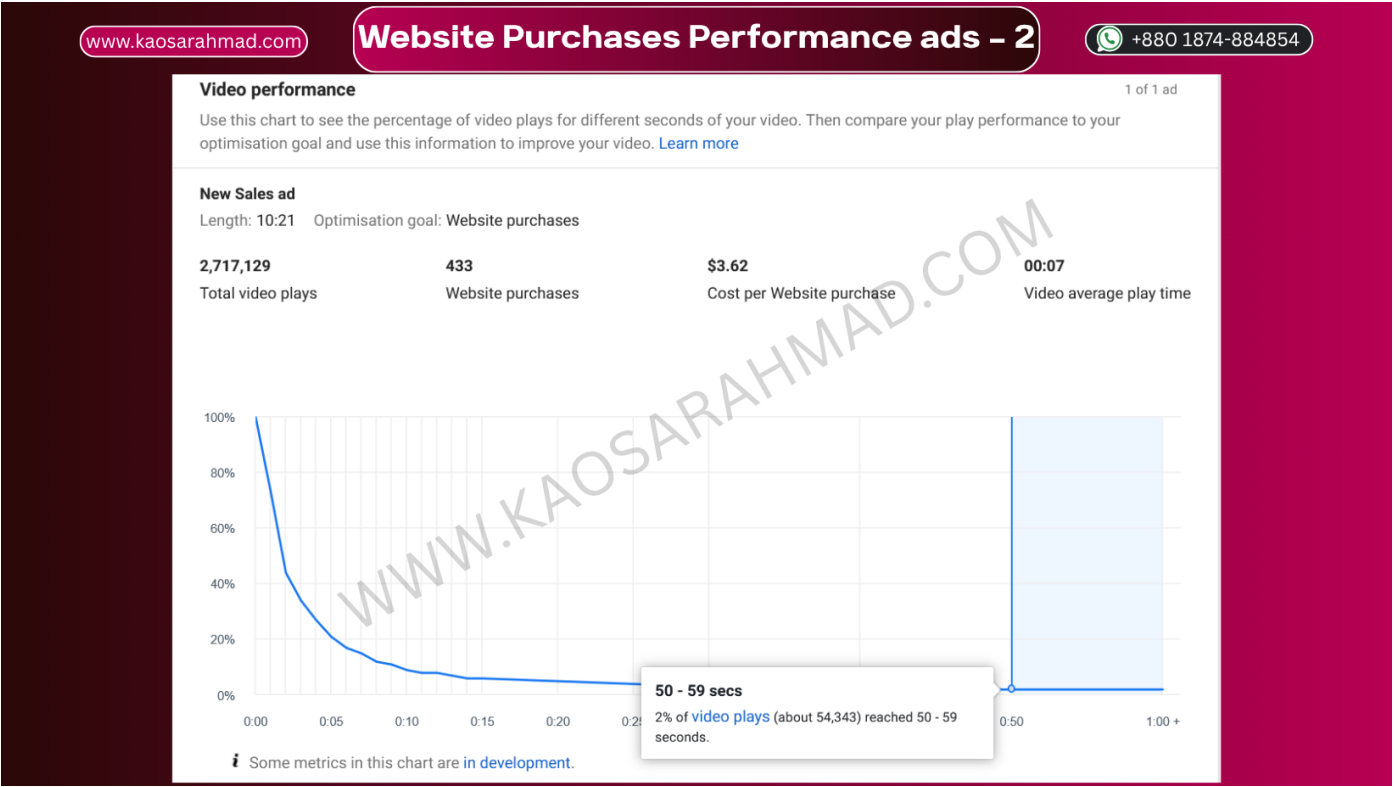
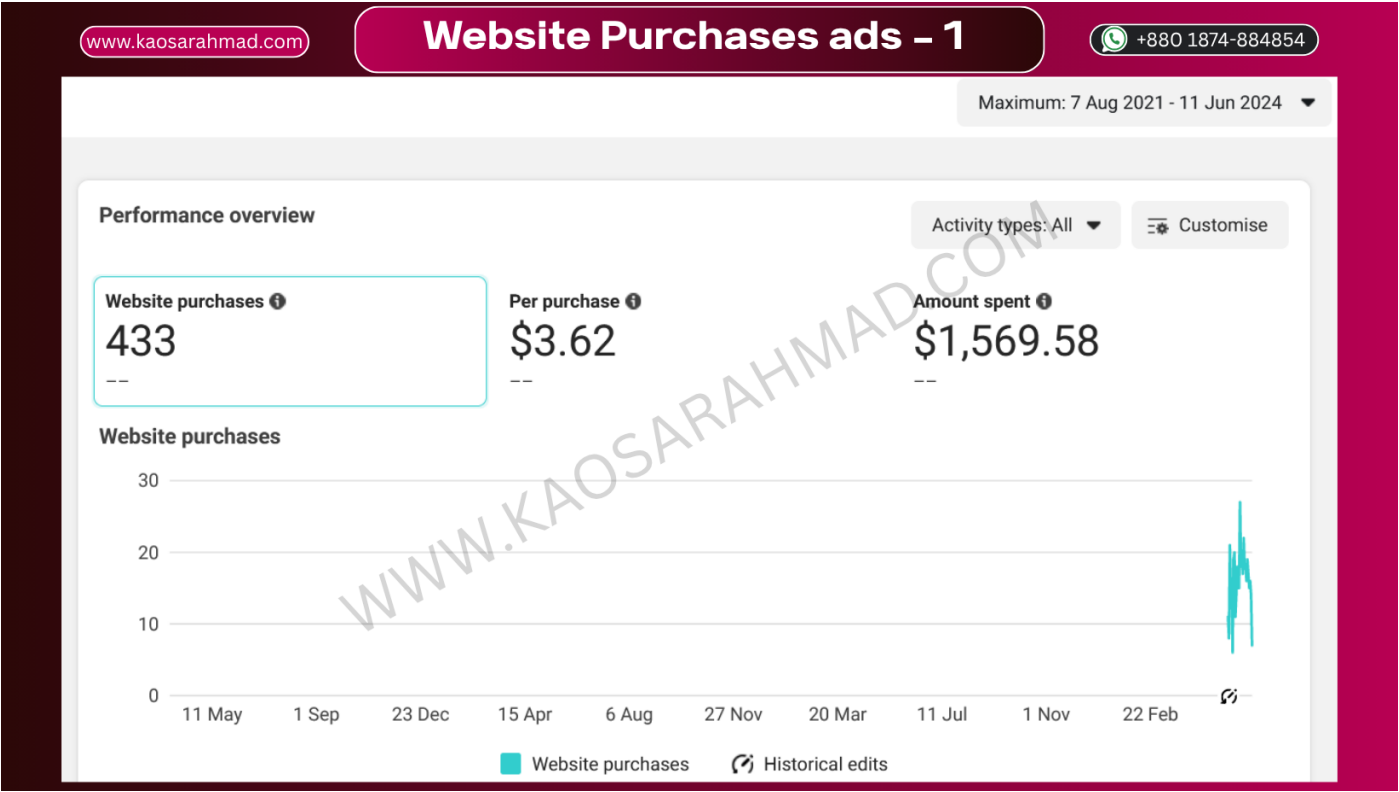
See how your different types of posts are performing

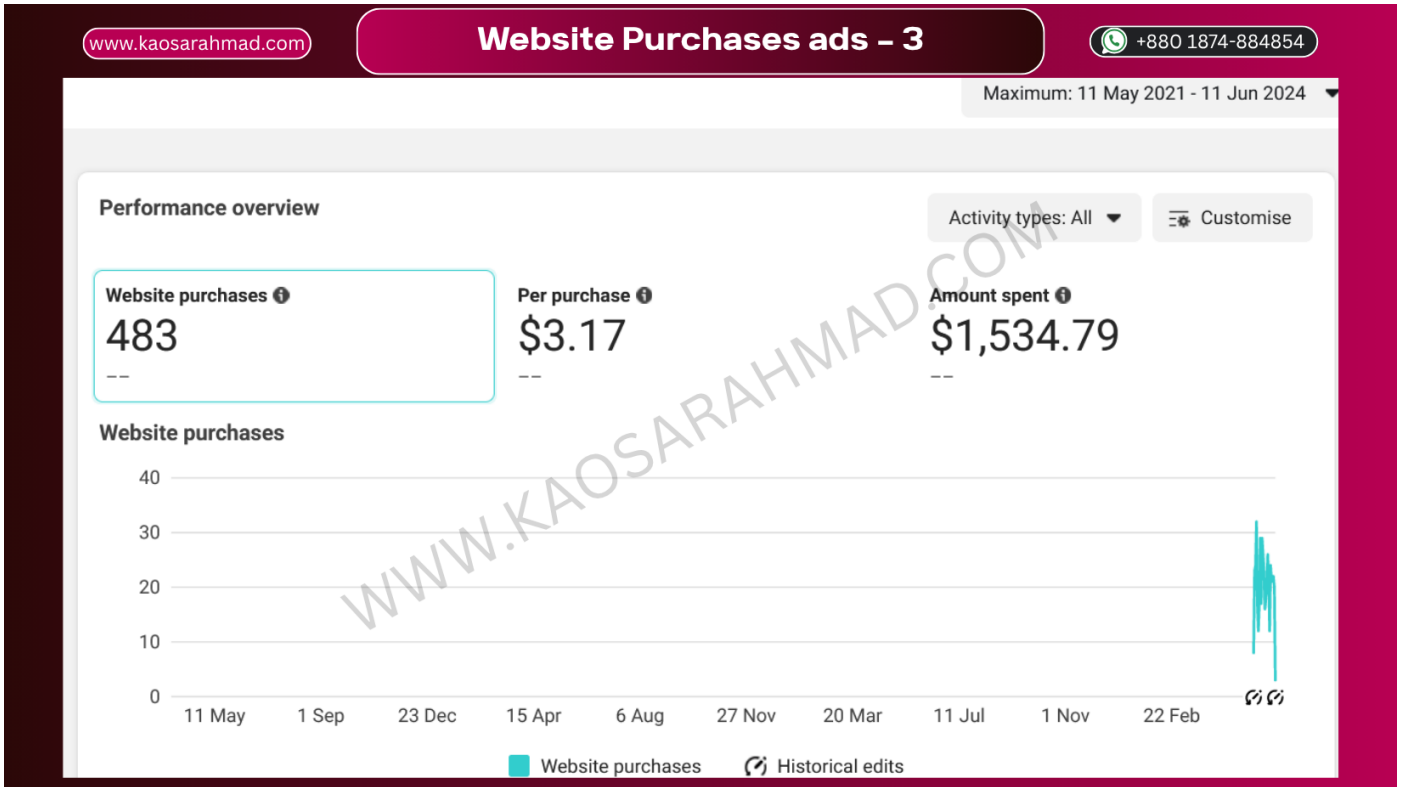
Organic

100%

Paid

0%







www.kaosarahmad.com Facebook Pixel Setup +880 1874-884854

Pixels

Akohub-NY

Filter by... Sort By...

Akohub-NY-USD's Pixel

Akohub-NY-USD's Pixel ⓘ
Owned by: Akohub ID: 1976859402584710

Open in Events Manager

Add People Assign Partners Add Assets

People Partners Connected Assets

People
These people have access to Akohub-NY-USD's Pixel. You can view, edit or delete their permissions.

No one is connected yet. Add people.

Before Optimization (Left):

- vidIQ SEO score: 10.9/100
- desc word count: 726
- desc link count: 8
- VIDEO TAGS: kids, science experiment, experiments, for kidssimple, science, experiments, for, kidseasy, experim, painting for kids easypainting f, or kids step by step painting for kids room drawing and painting f, or kids easysketching for kids facts about sketching draw, sketch ideas drawing, for kids easy drawing for kids step by step drawing, for kids girl drawing for kids youtube drawing for kids beginners

After Optimization (Right):

- vidIQ SEO score: 100/100
- desc word count: 726
- desc link count: 8
- VIDEO TAGS: bath bombs, diy bath bombs, soap, making, bath bomb, bath bomb diy, bath bomb recipe, bath bomb and soap making kit, bath bomb and soap making kit for, soap and bath bomb kit, create your own soap and bath bombs, how to make bath bomb from a kit, making bath bombs at home, soap and bath bombs, bomb and soap making kit, how make bath bomb and soap making kit, make bath bomb and soap making kit, how to make bath bomb soap making kit, how to make bath bomb and soap making kit

Overview

Content

Audience

Revenue

Research

Freelancing with Forhad

Jan 12 - Feb 8, 2023

Last 28 days

going on, your channel got about the same number of views as usual

Your channel got 119,124 views, similar to the 100,000–123,000 it usually gets in 28 days



SEE MORE

Realtime

Updating live

21,596

Subscribers

SEE LIVE COUNT

7,339

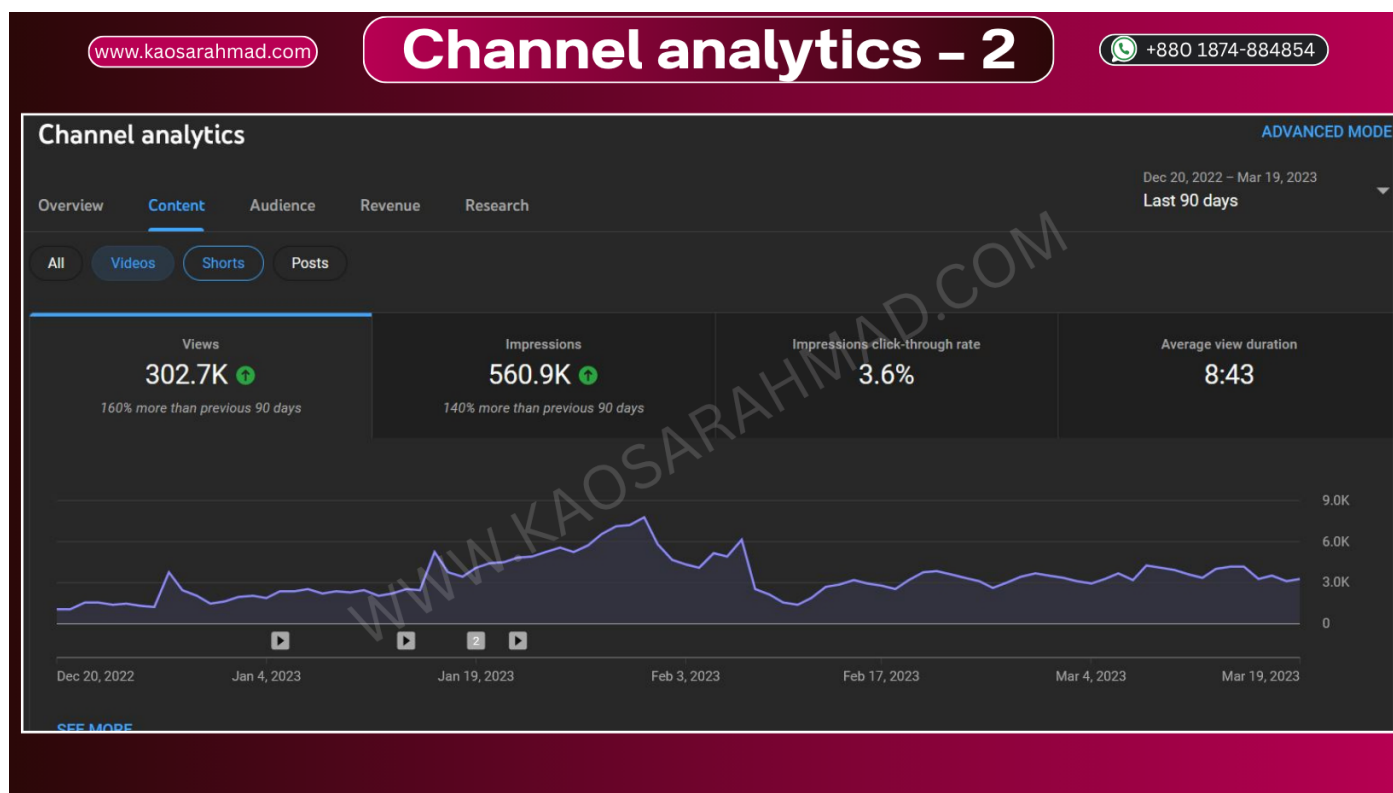
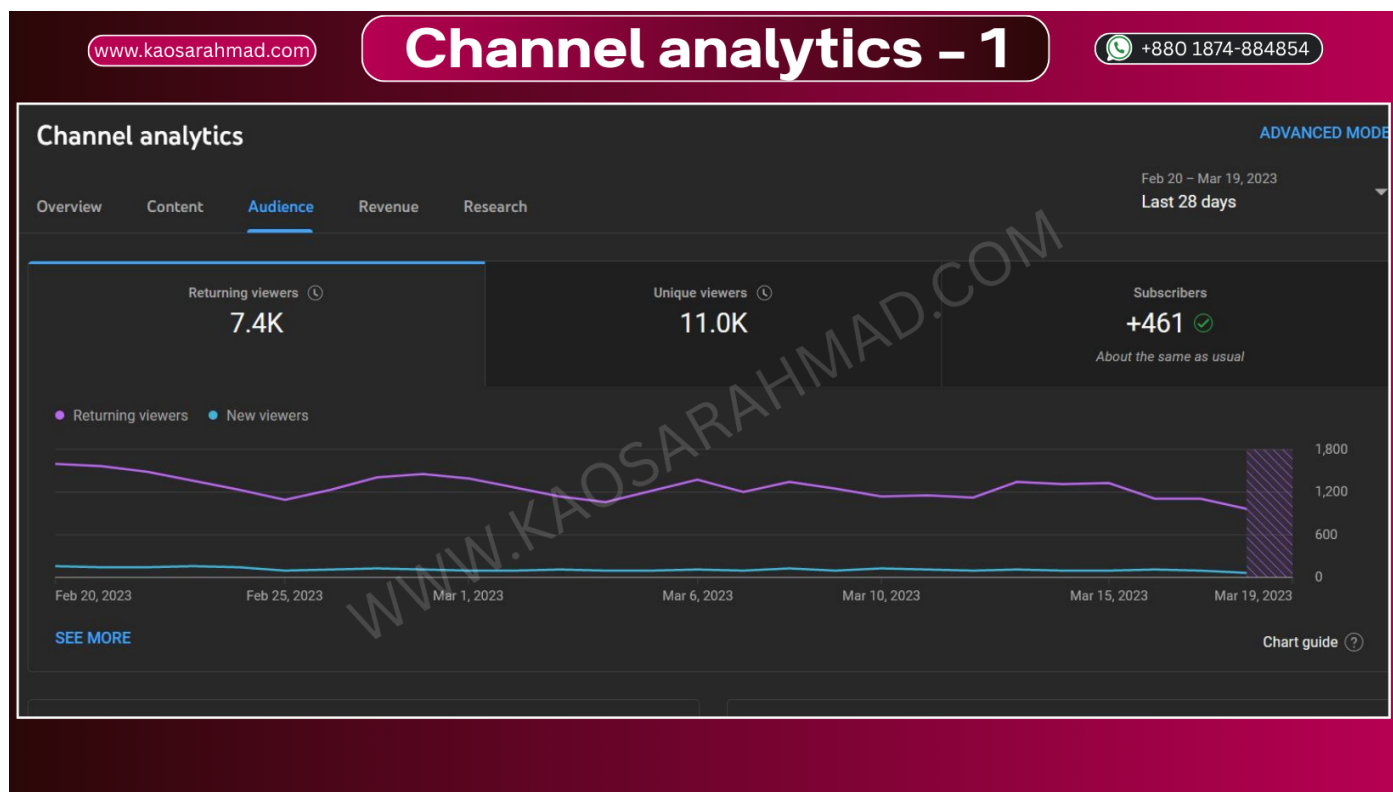
Views · Last 48 hours

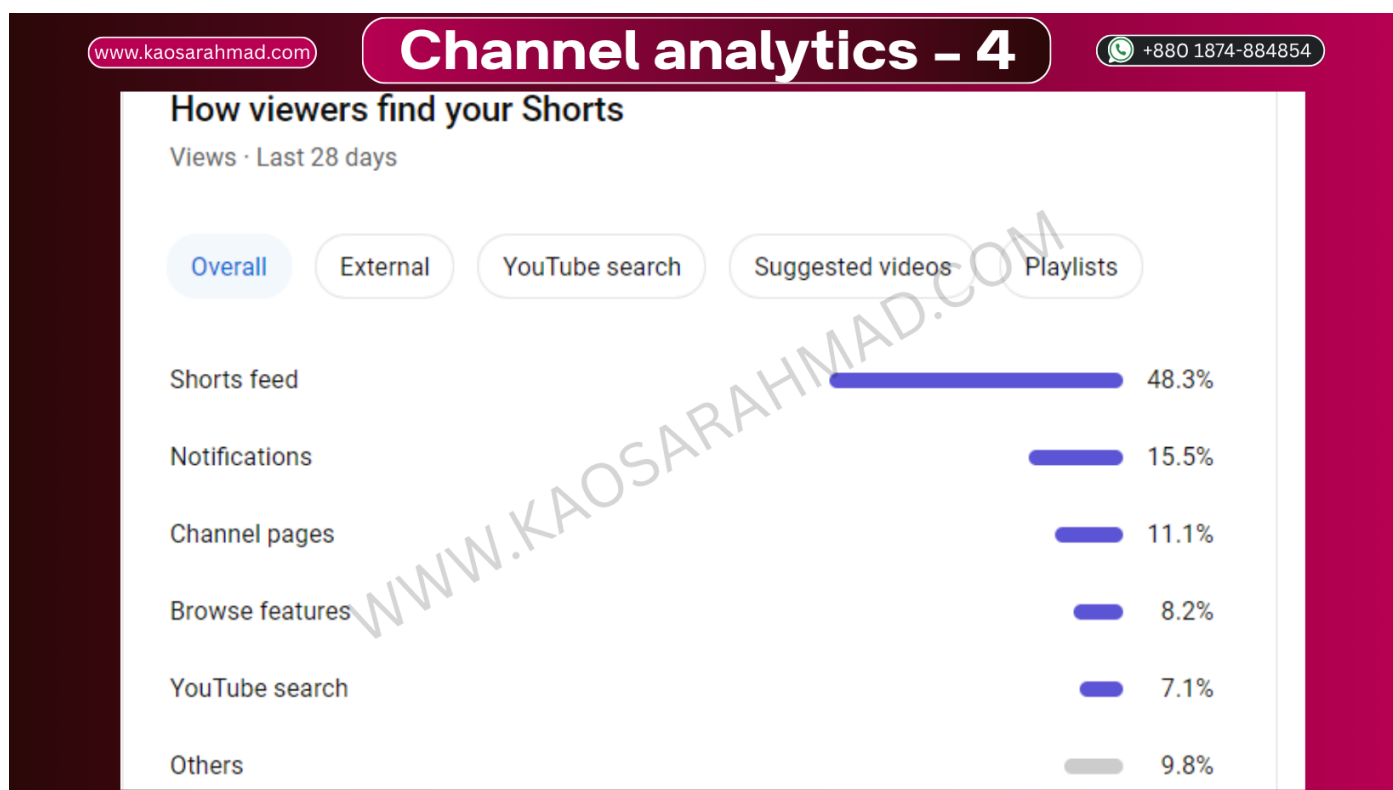
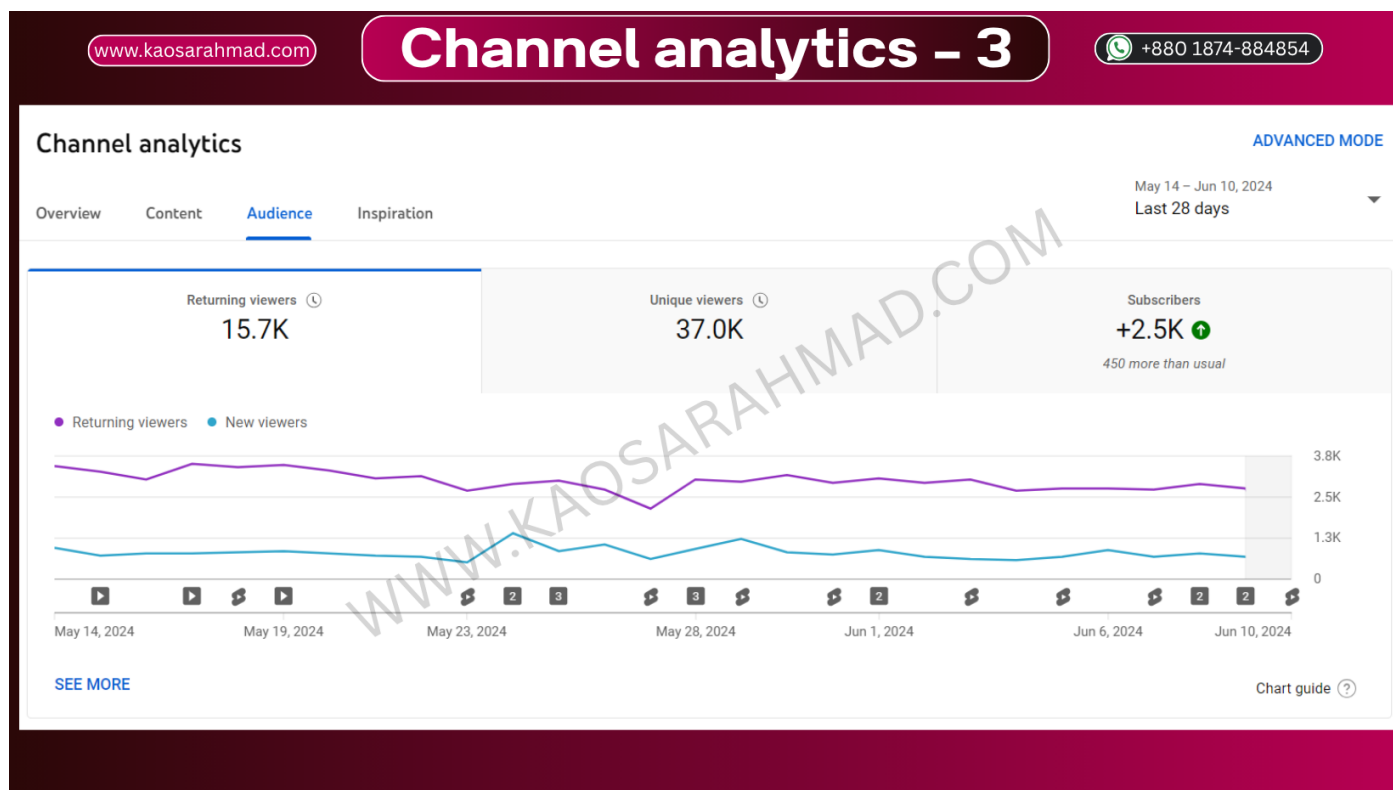


Top content

Content	Views
House ...	373
onéa x M...	285
Village (...)	262

SEE MORE





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Google Ads – 1

+880 1874-884854

le Ads | The Digen > sparkydirect | All campaigns

Require 2-Step Verification for all your account's users [Get started](#) | Protect your account from unauthorized activity [View](#)

Campaign status: All enabled ADD FILTER

Campaign	Campaign type	Impressions	Interactions	Interaction rate	Avg. CPC	Cost	Conversions	Conv. value	Conv. value / cost	Cost / conv.	Conv. rate	Bid strategy type	Optimization score
Smart Search Ads - Excluding Brand - Raza	Smart	371,428	16,540 clicks	4.45%	A\$0.76	A\$12,640.44	660.01	126,345.50	10.00	A\$19.15	3.99%	Maximize click	—
Sparky Direct Brand - Raza	Search	34,167	16,567 clicks	48.49%	A\$0.10	A\$1,724.64	3,799.39	756,020.80	438.36	A\$0.45	22.93%	Maximize clicks	69.5%
Display Remarketing - Cart & Checkout - Raza	Display	552,908	3,528 clicks	0.64%	A\$0.45	A\$1,571.63	99.31	18,611.89	11.84	A\$15.83	2.81%	Target CPA	98.7%
Total: All enabled campaigns		25,260,842	449,456 clicks	1.78%	A\$0.34	A\$150,796.29	23,351.65	4,971,233.95	32.97	A\$6.46	5.20%		
Total: Account		25,674,727	474,020 clicks	1.85%	A\$0.34	A\$153,800.74	23,497.19	5,017,075.23	32.62	A\$6.55	4.96%		
Total: Search campaigns		1,098,113	98,981 clicks	9.01%	A\$0.43	A\$42,369.27	8,354.01	2,195,836.37	51.83	A\$5.07	8.44%		
Total: Display campaigns		918,071	5,263 clicks	0.57%	A\$0.62	A\$3,287.63	177.31	41,572.42	12.65	A\$18.54	3.37%		
Total: Shopping campaigns		23,340,150	330,494 clicks	1.42%	A\$0.29	A\$94,228.28	14,239.24	2,630,584.15	27.92	A\$6.62	4.31%		
Total: Video campaigns		46,965	22,792 engagements	48.53%	A\$8.50	A\$1,275.12	66.62	22,736.79	17.83	A\$19.14	0.29%		
Total: Smart campaigns		371,428	16,540 clicks	4.45%	A\$0.76	A\$12,640.44	660.01	126,345.50	10.00	A\$19.15	3.99%		

1 - 6 of 6

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Google Ads – 2

+880 1874-884854

+ New campaign

Download Feedback

Cost ▼

\$377

Clicks ▼

2.31K

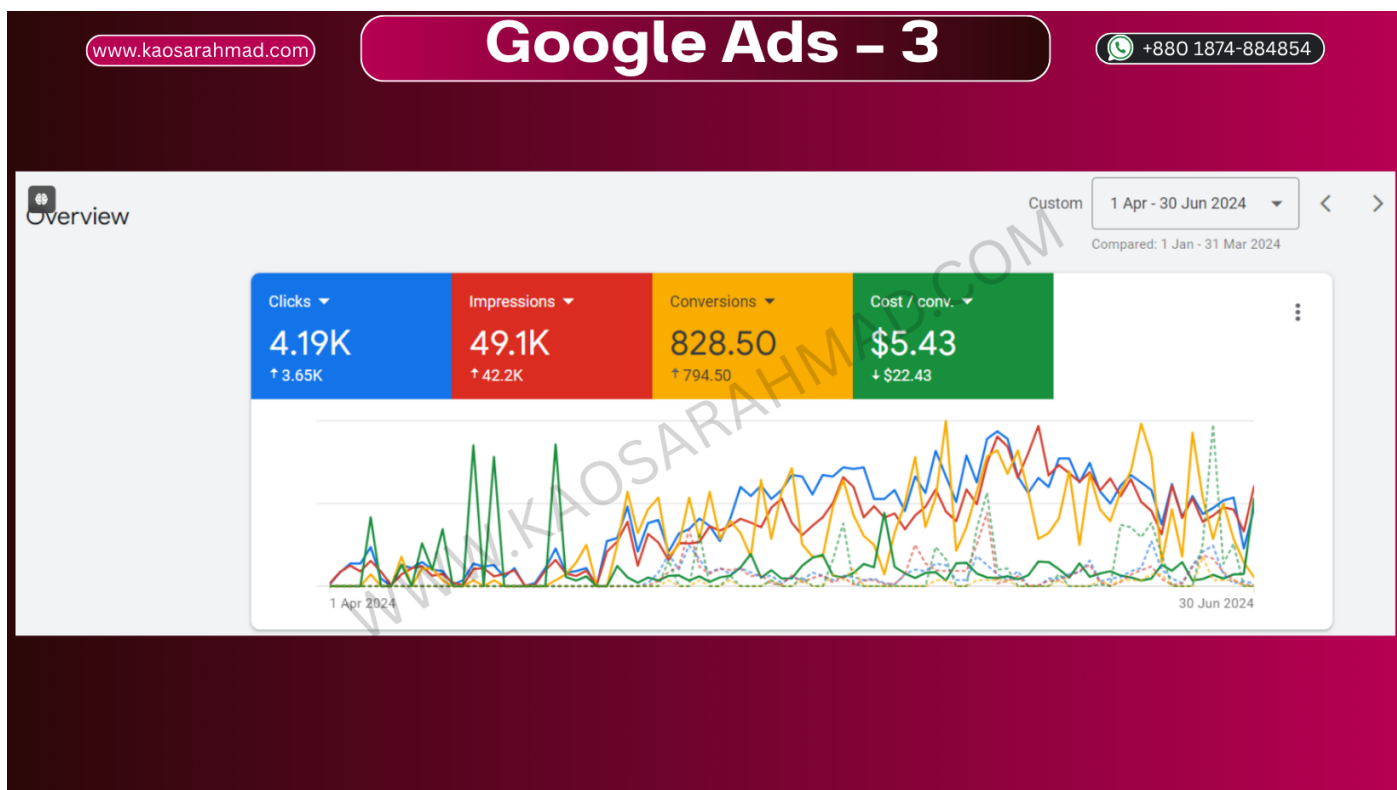
Avg. CPV

\$0.00

View rate

30.45%

Oct 2021 Apr 2023



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Google Ads - 5

+880 1874-884854

Update your tax info - Please update your "GST/HST Registration Number" or you may be subject to higher taxes.

Overview Campaign status: All Ad group status: All ADD FILTER

Recommendations

Insights

- Campaigns
- Ad groups
- Ads & extensions
- Videos
- Landing pages
- Keywords
- Audiences
- Demographics
- Placements
- Settings

Get the Google Ads mobile app

	Clicks	Impressions	Avg. CPC	Cost
	3.05K	227K	\$0.65	\$1.99K

1.9K 950 0 4th quarter 2018 3rd quarter 2021 140K 70K 0

Recommendations

1 ad group does not have any ads

Get your ads running by adding ads to each ad group

VIEW

Campaigns

	Cost	Clicks	CTR
Traffic vers le site Web	CA\$1,991.83	3,049	1.35%
vidéo youtube	CA\$0.00	0	0.00%

Measure conversions

1 Select the action that you'd like to track

A conversion action is something valuable to your business that people do after interacting with your ads.

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YouTube Video Promotion

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Slemani Street Food

Amazing Kurdistan \$1 Slemani Street Food

116 views 2 days ago ...more

food 32.1K

Subscribe

13 | Share | Remix | Download

Comments 2

Add a comment...

Befor

After

Slemani Street Food

Amazing Kurdistan \$1 Slemani Street Food

12K views 16 days ago ...more

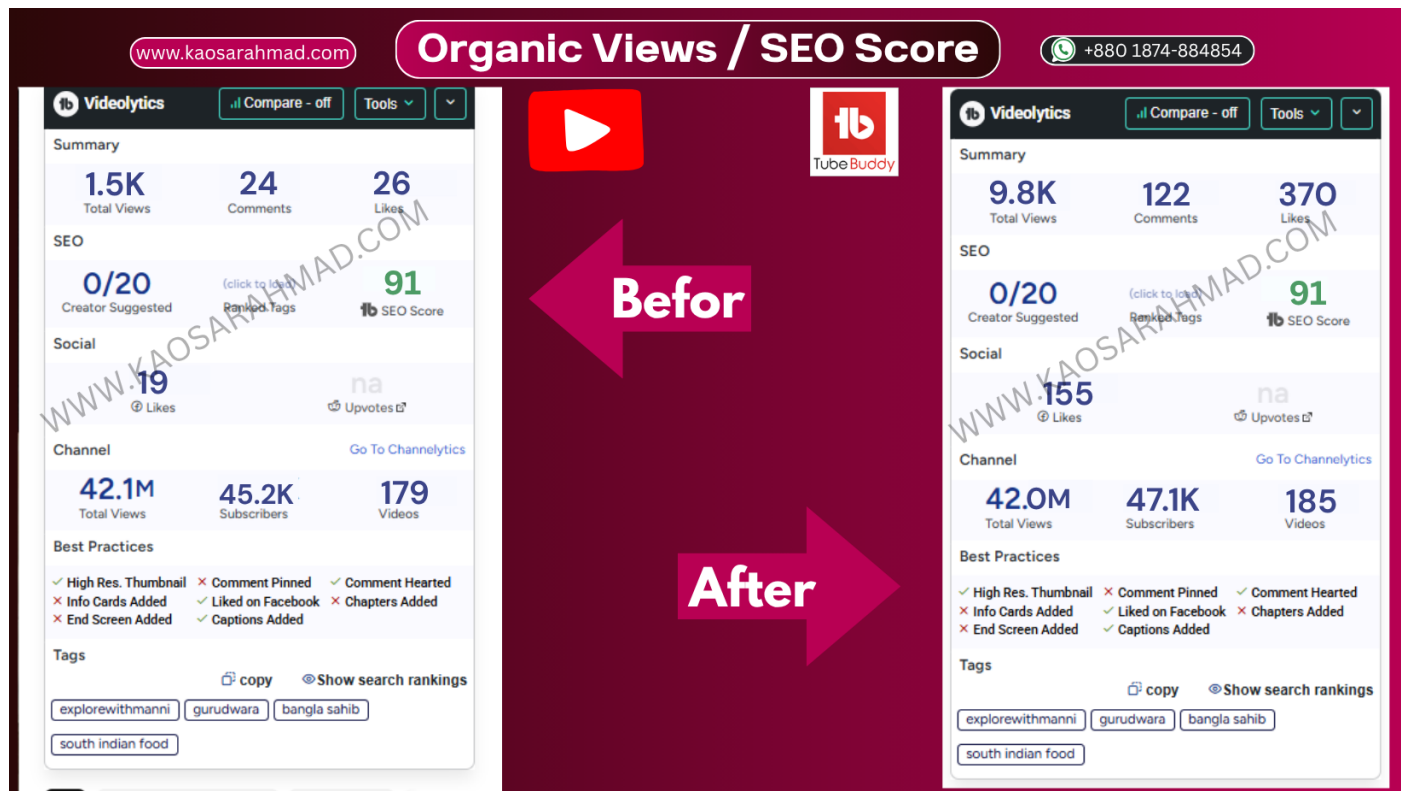
food 32.3K

Subscribe

213 | Share | Remix | Download

Comments 23

Add a comment...



Thank You

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- tawhidinform@gmail.com
- www.kaosarahmad.com